

## January & February 2015 NEWSLETTER

### THE NEW YEAR RESOLUTION MAKEOVER FOR 2015



As is our tradition, to mark the start of the new year, our office is again offering exceptional facial rejuvenation packages. The start of a new year offers a fresh beginning for every one of us. We invite any of our patients who would like to begin 2015 looking younger and more refreshed to take advantage of these special opportunities

The packages begin with a patient selecting which of three facial rejuvenation procedures to undergo. A patient may choose to have Thermage CPT, a series of three Fraxel Dual laser treatments, or a single Fraxel Repair treatment. The packages also include a treatment with Botox to two areas of the face or a treatment with one full syringe of Juvederm. We are offering these New Year packages at the special price of \$2500 for Thermage CPT, \$2750 for Fraxel Dual, and \$2950 for Fraxel Repair. These prices represent more than a \$750 discount from our regular prices. In addition, zero interest financing through CareCredit is available.

The Thermage package is best suited for patients who have mild to moderate facial laxity and wish to achieve tightening of the face and upper neck.

The Fraxel Dual package is best suited for patients who need to improve fine lines and brown pigmentation in the face. The Fraxel Repair package is best suited for patients who wish to obtain tissue tightening, improve fine lines, wrinkles, and brown spots, and complete their rejuvenation in a single procedure.

In our office, these procedures are all performed by Dr. Anterasian. Dr. Anterasian has performed over five thousand Thermage, Fraxel, and Fraxel Repair procedures with consistently excellent results. He has been honored by selection to "America's Top Surgeons" by the Consumer's Research Council of America for the years 2008 – 2014.

Dr. Amerian and Dr. Anterasian will be happy to assist any of our patients choose which package is best for them. In addition, we will be happy to give a recommendation to anyone (perhaps a husband or spouse?) who might wish to give a Facial Rejuvenation Package as a gift. These special offers will be in effect until February 28, 2015.

### ONE YEAR WITH JUVEDERM VOLUMA



Dr. Amerian and Dr. Anterasian have now been working with Juvederm Voluma for a full year. During the last year, we have become quite impressed with what Juvederm Voluma is capable of accomplishing for our patients

Juvederm Voluma is particularly good at restoring a more youthful shape to the face. It can be used to fill sunken temple hollows, enhance the cheekbone area, and improve the shape of the jaw line. We have been quite impressed by Juvederm Voluma in these areas, and we

Juvederm Voluma is formulated to be thicker than the other Juvederm preparations. The thicker gel results in Juvederm Voluma having more lifting power in the skin and a greater capacity to restore volume to the face. It is this enhanced lifting power that enables Juvederm Voluma to restore a more youthful facial shape. Most remarkably, results from Juvederm Voluma treatment last for 18-24 months! This is much longer than the duration of many other currently available fillers.

In order to get an optimum result, we like to combine Juvederm Voluma with the other Juvederm preparations, namely Juvederm Ultra and Juvederm Ultra Plus. When this is done, the nasolabial and other facial folds can be reduced and fine lines and wrinkles in the face softened. These treatments can all be done at the same time in one treatment session.

With its enhanced lifting power and its long duration of action, we are confident that Juvederm Voluma will continue to be one of the key pillars of non-surgical facial rejuvenation. We expect its use to grow considerably during the next few years. We invite any of our patients who may be interested in Juvederm Voluma treatment to call our office at 310-829-9396 and make an appointment to see either Dr. Amerian or Dr. Anterasian.



### SAVE \$100 WITH BRILLIANT DISTINCTIONS & COOLSCULPTING

We invite our patients to take advantage of an exclusive, limited-time offer. Brilliant Distinctions members can receive an instant \$100 rebate when they have a 2-cycle Coolsculpting procedure and have either a Botox or Juvederm treatment during the same office visit.

Most of our patients know by now that Coolsculpting is a non-invasive fat removing and body shaping procedure. By combining a Botox or Juvederm treatment with a Coolsculpting procedure, our patients can rejuvenate their face and improve the shape of their body in a non-surgical non-invasive manner.

Allergan, the company that makes Botox and Juvederm, sponsors this offer. This special offer will be in effect only until March 31, 2015.

Any of our patients who would like to take advantage of this opportunity should call the office at **310-829-9396** & make an appointment.

### NEW WEBSITE

Dr. Amerian and Dr. Anterasian are proud to announce that we have enhanced our practice by completely upgrading our website, [www.maryleeamerian.com](http://www.maryleeamerian.com)

Our patients can go to our new website to learn about special offers, skin rejuvenation procedures, skin disorders, and view videos of the treatments we perform. In addition, skin care products can be conveniently ordered through our new website as well.

If you have not been on the website recently, this would be a good time to take a look at it. We think that our new website is a very nice enhancement to our practice.

